**Key Questions for Interviews, Focus Groups and Forums**

1. If you were going to attend an adult learning program, what kinds of topics or activities would interest you the most?
2. Adult learners within the community can choose from credit course that eventually lead to a certificate or credential, or from non-credit courses that develop specific skills.
   1. What do you think motivates some adults to choose credit courses?
   2. What are some of the reasons that adult learners would choose non-credit courses?
3. When programs for adult learners are being developed, what kind of things should the people developing the programs keep in mind? (Probe for costs, length, time of day, course materials, online options, etc.)
4. How important is location? (Probe for distance from home, specific venue, etc.)
5. Why do you think that some adults don’t attend courses that are available, even when they are interested in the topic?
6. What supports or services do you think would make it easier for people to participate in adult learning? (Probe for travel, childcare, financial assistance, etc.)
7. What are the best ways to advertise adult learning programs in this community?
8. What specific information do people need to know to help decide whether to participate in adult learning?
9. At the beginning, some of you indicated that you had taken programs or courses after you left high school. What aspects of the courses or programs did you like best? Why? What did you like least? Why?
10. Any other comments?

Adapted from Alberta Enterprise and Advanced Education. (2012) *Community Learning Needs Assessment Toolkit* with learning partners Bow Valley College, Lethbridge College, Norquest College, Olds College, Red Deer College, and Alberta Rural Development Network. Accessed October 2016 <http://eae.alberta.ca/media/393641/natoolkit.pdf>