

If you give a CALP a Portal...



CALP Portal

They're going to want an account.



Image retrieved from https://c1.staticflickr.com/6/5228/5792711312_c366ed65dd.jpg

If you give them an account...



Portal accounts.

They're going to want to log in.



Image retrieved from https://cdn.pixabay.com/photo/2013/07/12/12/49/computer-146329_640.png

If they log in...



Active Users.

They're going to want to start a discussion.



Image retrieved from https://upload.wikimedia.org/wikipedia/commons/6/6e/Talk1352.jpg

If they start a discussion...



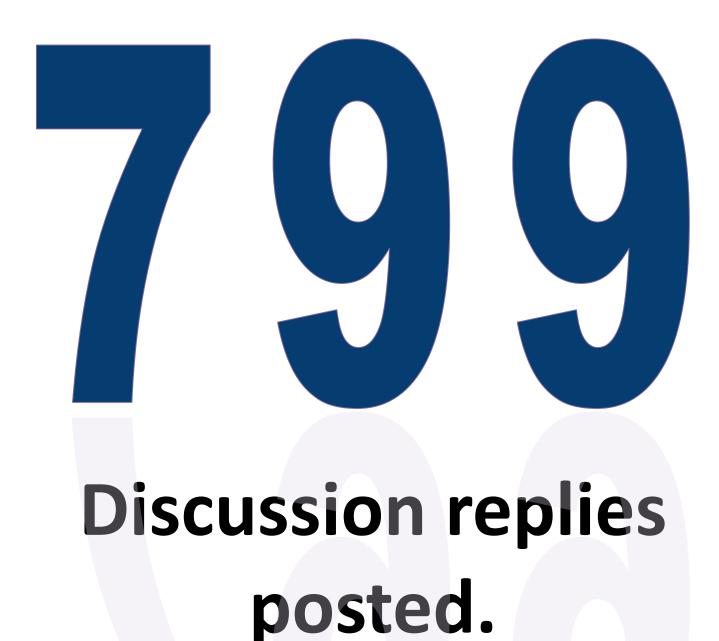
Discussions started.

They're going to want to reply & share.



Image retrieved from https://pixabay.com/en/forum-group-chat-645246/

IF they reply & share...



They're going to want to call their Regional Support Staff.



Image retrieved from https://pixabay.com/en/call-center-headset-support-311583/

If they call their RSS...



Team members.

They're going to want a site visit.

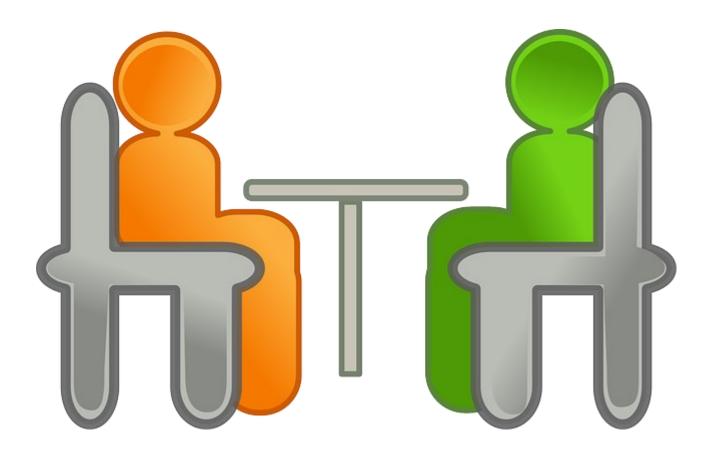


Image retrieved from https://cdn.pixabay.com/photo/2013/07/12/14/15/conference-148093_640.png

If they get a site visit...



They're going to get very excited!



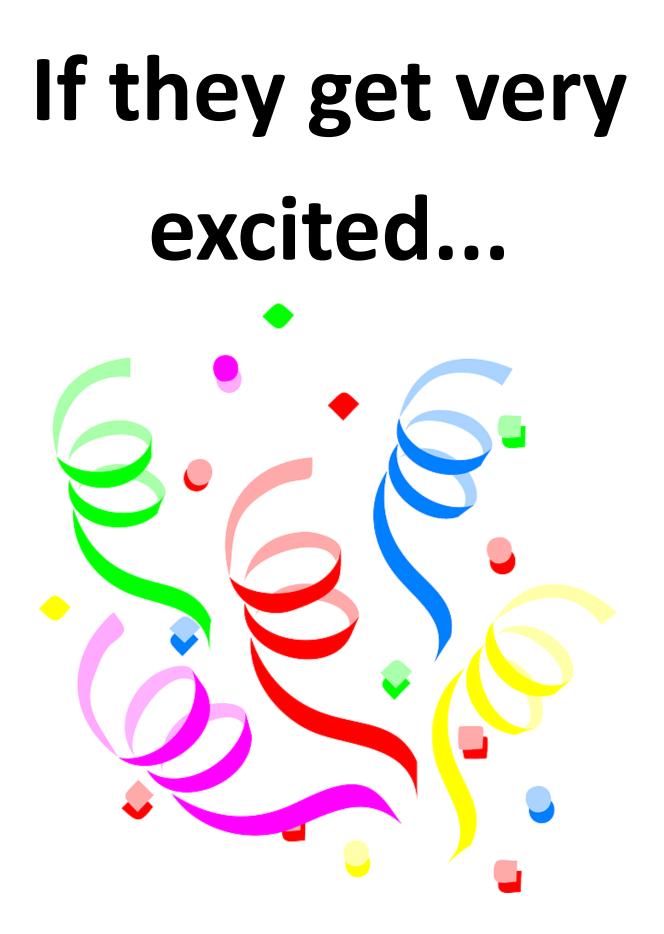


Image retrieved from https://cdn.pixabay.com/photo/2014/04/03/00/42/party-309155_640.png

They're going to want PD, Training

& Networking!



Image retrieved from https://cdn.pixabay.com/photo/2016/03/31/23/41/classroom-1297779_640.png

If they get PD & Training...



Participants in CLN events this year.

They're going to want to go to the **Portal!** 336.052Page views since launch.