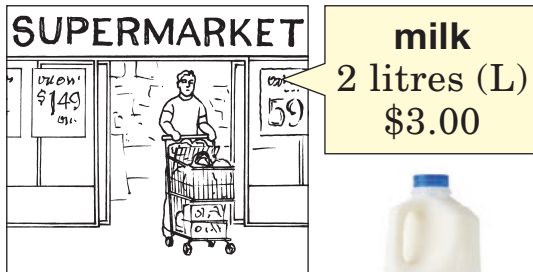


Tough times

Save money on food. Compare prices.

- ✓ Compare prices between stores.



- ✓ Compare prices inside the store. Look for food on sale.



 More on page 2

A trip to the grocery store



These students are on a field trip. They are comparing prices at a grocery store.



Brands

The students compare brands.

- popular brands
- the store brand
- other brands



Kinds of foods

The students compare kinds of foods.



➔ More on page 3

Unit prices

The store has unit prices. The students compare unit prices.

The unit prices are often:

- per millilitre (mL)
- per litre (L)
- per gram (g)
- per kilogram (kg)

2 kg	
spaghetti	
\$6.59	price
33¢ per 100 g	unit price

Example: peanut butter

a peanut butter, 500 g



Price: \$4.40

Unit price:
88¢ per 100 g

b peanut butter, 1 kg



Price: \$6.80

Unit price:
68¢ per 100 g

Compare the unit prices.
Which one saves you money?

Example: milk

a milk, 2 L



Price: \$3.00

Unit price:
15¢ per 100 mL

b milk, 4 L



Price: \$4.80

Unit price:
12¢ per 100 mL

Compare the unit prices.
Which one saves you money?

Special thanks to the Candora ESL class • Photos—students: Bev Burke; 2 L milk: ©iStockphoto/bluestocking; 4 L milk: ©iStockphoto/MBPHOTO; peanut butter: ©iStockphoto/Suzannah Skelton • Art: Nola Johnston