

# ADVOCACY POLICY

## Purpose

The purpose of this policy is to ensure that all organizational advocacy efforts fall within the parameters of CLN's objects, bylaws, purpose and policy.

## Scope

Advocacy is connected to all aspects of the organization's mandate and operations. While the Board has made every attempt to engage in this work, it is acknowledged that it is an ongoing conversation that this policy will continue to evolve in depth and complexity.

## Definition

For the purpose of this policy, the CLN Board is using the definition provided by Oxfordlearnersdictionary.com, where advocacy is defined as follows: "the giving of public support to an idea, a course of action, or a belief."

## Operating Principles

CLN's advocacy initiatives will not deviate from its organizational Objects or Purpose.

CLN's organizational guiding principles and values will guide all advocacy initiatives.

CLN will make all attempts to provide timely and appropriate advocacy strategies, options, and/or responses to current events affecting CALPs and/or the CALP PD System.

CLN's approach is centred around being proactive and responsive to the current environment

CLN's approach will be prudent and mitigate risk to itself and its members.

As a professional development support organization for CALPs, CLN will make all efforts to model promising best practices in advocacy initiatives.

## **Advocacy Principles**

### **CLN as a Voice for CALP**

CLN will support the raising of awareness of the Community Adult Learning Program within Government and the public as a whole.

CLN will ensure it is strategically positioned and engaged with CLN's funders' activities and initiatives to ensure CALP is well represented (e.g. invitations to meetings, focus groups, events, etc.).

It is important to note that CLN will not support individual requests for funding or be positioned as the primary advocate to coordinate all of CALP.

### **CLN as a Voice for the CALP Professional Development (PD) System**

CLN will raise awareness and promote CLN's role and mandate to develop and deliver professional development and training for CALP.

CLN will advocate for the importance of diversity in training delivery and learning opportunities (e.g. in person, online, urban/rural/remote, large & small group, one-to-one mentoring/coaching, etc.).

### **CLN supporting CALP's in their own advocacy**

CLN will develop and provide training to CALPs to support the development or enhancement of their advocacy activities.

### **CLN's role in advocating for CLN**

CLN will proactively address challenges, advocate for the support necessary to protect and enhance its ability to fulfill its mandate and ensure its continued ability to lead and support the CALP PD System.