

Advocacy for Anyone: Links and Resources

Advocacy: the giving of public support to an idea, a course of action, or a belief

Advocacy 101 <https://calp.ca/blog/advocacy-101.htm>

Advocating Literacy <https://calp.ca/blog/advocating-literacy.htm>

From Policy to Practice: Shaping CLN's Role in Advocacy <https://calp.ca/blog/advocacy-at-cln-2025-09-16>

What Literacy Means to Us <https://calp.ca/blog/what-literacy-means-to-us-2025-09-02>

Literacy Stats (Head):

Literacy: how we use our reading and writing skills to get things done in our daily life

Literacy Infographic (CLN) <https://calp.ca/resources/literacy-infographic-2026.htm>

Literacy Facts and Figures (Decoda Literacy) <https://decoda.ca/resources/literacy-facts-figures/>

NWT Literacy Facts (NWT Literacy Council) <https://nwtliteracy.ca/nwt-literacy-facts>

Literacy Overview (ABC Life Literacy) <https://abclifeliteracy.ca/literacy/>

What's So Important about PIAAC? <https://calp.ca/blog/what-is-important-about-piacc-2025-03-07>

Learner Stories (Heart):

Learners' Voices (CLN) <https://calp.ca/about-us.html>

Learner Stories (PALS) <https://palsedmonton.ca/mikes-story/>

Success Stories (ECALA) <https://www.ecala.org/learning/gallery/>

Additional Resources:

Opening Doors: A Literacy Audit Toolkit <https://calp.ca/resources/opening-doors-a-literacy-audit-tool-kit-1>

Stepping Into Community <https://calp.ca/resources/stepping-into-community.htm>

ProLiteracy: Advocacy Toolkit <https://www.proliteracy.org/wp-content/uploads/2026/01/2025-PRG-AdvocacyToolkit.pdf>

Personalized Coaching for CALP Staff: Adult Literacy <https://calp.ca/submissions/coaching-adult-literacy>

Personalized Coaching for CALP Staff: Communication Skills <https://calp.ca/submissions/coaching-communication-skills>