

Planning Foundational Learning Lessons

<p>Blue Jean Jacket Day Lesson Plan Date: June Duration: 60 minutes (adjustable) Materials: Blue Jean or Denim Jacket; image of denim jacket</p>
<p>What is Blue Jean Jacket Day?</p> <p>Blue Jean Jacket Day was started in Edmonton, Alberta in 2023 as a national grassroots awareness day dedicated to honouring and remembering Missing, Murdered Indigenous Men, Boys, and Two-Spirit people. Blue Jean Jacket Day is connected to awareness about sexual violence and respect. Denim is worn to challenge harmful myths, support survivors, and remind us that violence is never the fault of the person who was harmed.</p> <p>Blue Jean Jacket organizer Stephanie Harpe said the jean jacket is a cherished symbol and she often remembers family figures like her grandparents, uncles or cousins in a jean jacket.</p> <p>"We wanted to give them a colour. We wanted to give them representation ... Wanted let them know that they're loved and honoured."</p> <p>Source: https://www.cbc.ca/news/canada/edmonton/blue-jean-jacket-day-aims-to-shed-light-on-murdered-and-missing-indigenous-men-and-boys-1.7227718</p> <p>The day encourages learning, respect and speaking out against victim-blaming.</p>
<p>#1 Check-in with learner (10 minutes)</p> <p>Goal: Build Connection and introduce the topic in a safe respectful way.</p> <p>Facilitator Prompts:</p> <ul style="list-style-type: none"> ● Welcome everyone and introduce Blue Jean Jacket Day. ● Ask "What does respect look like in everyday life?" ● Ask "How can we support people when something unfair happens?" ● Remind learners they can pass if they do not wish to share.
<p>#2 Check on previous lesson if applicable (5 minutes)</p> <p>Goal: Connect Blue Jean Jacket Day to previous lesson (for example. Red Dress Day)</p> <ul style="list-style-type: none"> ● Review what was learned in previous lesson (if applicable) ● Ask how the learner practiced kindness of respect since the last session.

#3 Access learner's prior knowledge of new topic (5 minutes)

Goal: Activate curiosity and connect new content to what learners already know.

Facilitator Prompts:

- Have you heard of days when people wear certain clothing to show support?
- Why do you think denim is sometimes used as a symbol?

#4 Skill development activity (15 minutes)

Goal: Practice vocabulary that connects to the Blue Jean Jacket Day text.

Key vocabulary:

- Respect
- Consent
- Safety
- Support
- Awareness

Discuss meanings using examples rather than definitions.

Practice (Learner Involvement):

Invite participants to write the new vocabulary down in their notebook.

#5 Explicit teaching with practice activities (20 minutes)

Goal: Encourage empathy and respectful discussion based on a reading passage (below).

Ask participants to read the text and answer the questions in pairs or small groups.

Discussion questions:

- Why is it important to believe and support people who are hurt?
- What does consent mean in simple terms?
- How can we help make our communities safer?

Practice (Learner Involvement): Ask participants to answer these questions in their notebook. Encourage short responses, drawings or reflections.

Comprehension Questions:

- What is Blue Jean Jacket Day about?
- Why is denim used as a symbol?
- What message does this day share?

#6 Review of Lesson (10 minutes)

Goal: Reinforce key messages.

Summarize key ideas:

- Violence is never the survivor's fault.
- Everyone deserves safety and respect.
- Learning and awareness help prevent harm.

Facilitator Prompt:

- One thing I learned today _____
- Share one way to show respect and care for others.

#7 Practice Between Lessons (5 Minutes)

Goal: Encourage continued respectful actions.

- Research Blue Jean Jacket Day online.
- Wear denim to show support.
- Learn where to find help or support in the community.

To support multiple learning styles, this lesson includes opportunities to:

See Denim jacket or image

Hear Discussion and storytelling

Touch Denim jacket

Say Discussions, personal sharing and reflection

Do Write, draw, or make a Blue Jean Jacket Pin <https://www.youtube.com/watch?v=-kGikPSct4I>