

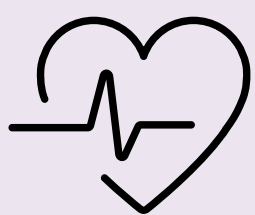
LITERACY MATTERS IN CANADA

Strong literacy skills help people thrive in a changing world



Literacy is about how we use our reading and writing skills to get things done in our daily life.

STRONG LITERACY SKILLS HELP PEOPLE



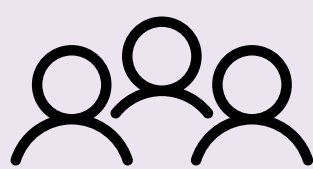
LIVE HEALTHIER LIVES

Better understanding of health information and services.



EARN MORE

Greater employment opportunities and higher wages.



STAY CONNECTED

Stronger community involvement and social connections.

WHY LITERACY MATTERS



The world is becoming more complex. Adults need strong literacy skills to:

- ✓ Adapt to changing jobs
- ✓ Use AI and new technologies effectively
- ✓ Identify misinformation and fake news
- ✓ Understand political and civic information
- ✓ Navigate everyday life with confidence

As our world changes, strong literacy skills are more important than ever.

LITERACY IN CANADA



19%

of Canadian Adults Have Low Literacy Skills

People with low literacy skills can:

- ✓ Read short, simple texts
- ✓ Find one clear piece of information

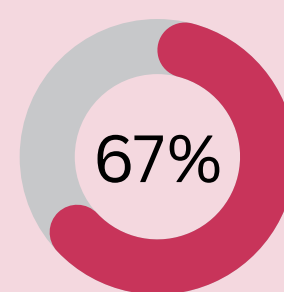
But may find it challenging to:

- ⚠ Understand longer or more complex texts
- ⚠ Draw conclusions
- ⚠ Use information from multiple sources

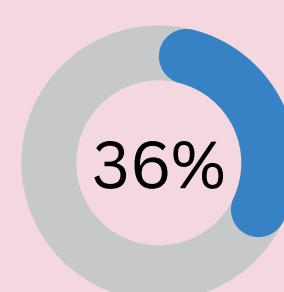
HEALTH

Adults with stronger literacy skills are more likely to report good or excellent health.

GOOD OR EXCELLENT HEALTH



High Literacy



Low Literacy

ECONOMY

Literacy impacts employment and earnings. Stronger literacy skills are linked to more stable employment and higher earnings.

EARNINGS (HOURLY)



High Literacy
\$36/hr

Low Literacy
\$19/hr

EMPLOYMENT RATE



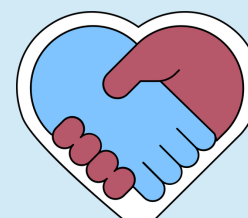
High Literacy
94%

Low Literacy
67%

CIVIC ENGAGEMENT

Literacy affects engagement in politics and participation in the community. Strong literacy skills are linked to trusting others and volunteering in the community.

TRUST OTHERS



High Literacy
53%

Low Literacy
26%

VOLUNTEER IN THE COMMUNITY



High Literacy
49%

Low Literacy
25%

THE IMPACT

Improving adult literacy benefits:



Individuals



Families



Communities

FOR MORE INFORMATION:

Contact:

